



Department for Planning and Infrastructure  
Government of Western Australia

# Airlines Perspective

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# What are we here to talk about today?

- The Issues
- The Solutions
- The Government
- The Way Forward



# How these factors interact with each other and how we can manipulate them to:

- Have a positive countering effect
- Not a negative multiplying effect



## So what's at play?

### Airlines

Fuel costs, Staff, Airport congestion, Aircraft availability, Seasonal demands, Competition, Passenger expectations, High res costs, High capital costs, Aging fleet, Unfavourable tax rules & The “A” factor (Regulation)



## So what's at play?

Airports

Incredible demand, peak demands, staffing issues, competing demands, multiple users



## So what's at play?

### Communities

Decreasing resident populations,  
Expensive under - utilised airports, High  
passenger/resident expectations.  
Perceived higher airfares



## Another perspective

- Passengers would have it better if fares were cheaper and Airlines would have it better if fares were higher
- People would have it better if airports were not so congested
- Airlines would have it better if airports could handle more passengers; and
- Airports would have it better if there weren't so many "bloody" passengers and aeroplanes.



# ACKNOWLEDGEMENT

The author acknowledges that the word “ Bloody” is a registered trade mark of the Australian Tourism Industry



In the context of today's subject a question we should ask is:

Are “Boom Times” really “Good times”



## They are certainly welcomed by most but they do have some drawbacks:

- They end, thereby creating uncertainty
- They accelerate demand & highlight flaws
- Create difficult to manage expectations
- Dramatically change the environment  
in which we operate.



# And that's what I would like to leave you with today

- The Government has a desire to ensure sustainable airline services to ALL regional communities within WA
- It's a delicate balance set against a backdrop of often dramatically changing environments



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**We look forward to your participation today in working out how we can come up with a collaborative solution to meet these demanding requirements.**