



EVENT ORGANISER'S EVALUATION

Event Name: _____

Event Date: _____

Event Location: _____

Event Organiser: _____

1a. How many people participated in your event? _____

1b. Please indicate the ages of the participants. (Tick all that apply)

Children up to 15 years

Youth 15 to 17 years

Adults 18 to 54 years

Seniors 55+

Men

Women

Indigenous cultures

People with disabilities

1c. Did you attract the number of participants and spectators you expected?
(Please provide comment below).



1d. How would you rate the confidence and ability of the majority of participants with regards to cycling? (Please tick one only).

- Low – Participants required some assistance
- Medium – Able to cycle
- High – Confident, showed full ability

1e. Overall, in which context did you promote the cycling event to the participants? (Please tick one only).

- Active and Sustainable Transport
- Health and Physical Activity
- Sport and Recreation

1f. Did you feel the chosen context (above) was the best suited for promoting cycling to your participants? (Please tick)

- Yes
- No



IMPROVEMENTS AND CONTINUITY

2a. How could the event be improved?

2b. Is this event likely to occur again? *(Please tick)*

Yes

No

PROMOTION

3a. How did you promote the Cycle Instead message? *(Please tick)*

Cycle Instead signage

Cycle Instead clothing and merchandise

*Logo acknowledgement (please list publications, promotional material etc).



THANK YOU FOR COMPLETING THIS EVALUATION!

Please return the completed evaluation form with the following attachments:

1. A statement, which indicates how the Bikewest sponsorship funds were spent.
2. Attach copies of event advertisements / promotional material, press articles where the Cycle Instead logo / message have been used.
3. Copies of promotional materials, and media articles associated with the project.
4. Photographs taken in conjunction with the project, if any.
5. Return of all evaluation forms provided by Bikewest.
6. Return of signage provided by the Bikewest.

Return address:

Bikewest

C/- Department of Transport

GPO Box C102

Perth WA 6839

For further enquiries please phone Bikewest on 08 9216 8306.