

## ANNEX B

### CONSULTATION METHODOLOGY

#### CONSULTATION PROCESS

##### *Newspaper Coverage*

An advertisement was placed in the following local papers (once) during the week of the 17–23 September 2002:

- Melville Times
- Fremantle - Cockburn Gazette
- Canning Times.

These papers have a total weekly circulation of approximately 131,000. The advertisement consisted of a plan showing the alignment study area and current MRS reservation. It also gave details regarding the Community Information Sessions and methods for making a submission. A copy of the advertisement is included at *Annex C*.

##### *Pamphlets*

An information pamphlet entitled "*Better Traffic Planning for Perth's Southern Suburbs*" was also distributed with the above local papers. The pamphlet described:

- The Government's 'six step solution' to the reduction of heavy vehicle movement in the southern suburbs;
- The extension of Roe Highway to Kwinana Freeway (Stage 7);
- The use of rail for freight transport;
- The construction of inland container terminals;
- Better use of existing roads;
- Planning for the development of the Kwinana Outer Harbour; and
- Improvements to existing roads.

The pamphlet also provides answers to frequently asked questions and provides a Freecall 1800 number for further information.

A copy is included at *Annex C*.

##### *Flyer*

This "flyer" (included at *Annex C*), with reply-paid envelope, was distributed to households and businesses located close to this section of the proposed Roe Highway. The flyer invited the local community to raise any issues or concerns for the LIC to consider in identifying the preferred alignment within the MRS corridor. It also announced forthcoming information sessions at venues in Banksia Park Primary School Library and Glen Iris Country Club on Saturday 28 September 2002 at which members of the LIC would be present to listen to and discuss peoples' views.

Approximately 3280 copies of the flyer were distributed to households within the area shown on the sketch plan (*Figure 1*) at *Annex B*. Distribution began on Saturday, 20 September 2002, with the bulk of the delivery on Wednesday, 25 and Thursday, 26 September 2002. Coverage also included business premises around Jandakot Airport and Bannister Road, and the Western Power facility in Training Place. Copies were also available at the information sessions on Saturday, 28 September 2002.

### ***Community Information Sessions***

Community Information Sessions were held at two separate locations between 9.30am and 11.30am on Saturday, 28 September 2002. The events were publicised in the local newspapers.

#### ***Glen Iris Country Club***

The Glen Iris Country Club is located immediately south of the alignment area. A display consisting of aerial photos and MRS maps was erected in the restaurant and an area was cleared for people to gather and discuss the display with members of the LIC and the Technical Support Team. Two directional signs were placed outside the premises.

Approximately 50 people visited the display over the course of the morning, however, only about 15 people were present at any one time. This gave the LIC representatives time to discuss issues with smaller groups of 2 to 5 people. Whilst there was a high level of interest in the Stage 7 alignment, there were generally few negative comments made and the discussions at the sessions were focussed. The relatively small crowd meant that individuals had the opportunity to talk to the technicians and Committee members on a one-to-one basis.

#### ***Banksia Park Primary School Library***

The Banksia Park Primary School is located in Leeming, north of the existing MRS reservation. The Information Session generated a significant level of interest, with approximately 150 people attending. Almost all of the attendees arrived at 9.30am. This meant that what was initially intended to be an informal information session (as per Glen Iris Country Club), turned into an impromptu public meeting, chaired by Mr Tony McRae, MLA. Mr McRae was assisted by other LIC members and DPI officers in responding to questions from the community.

A significant proportion of the people who were present at this open day wished to discuss a range of other issues outside the LIC's Terms of Reference.

It should also be noted that after the meeting had concluded, Mr Tony McRae and other members of the LIC met with approximately 30 members of the community living in close proximity to the Stage 7 reserve. These people indicated a preference for the alignment to be located as far south as possible.

Photographs from the community open days are included at *Annex D*.

#### ***Submission Period***

The public comment period ran from 17 September to 4 October 2002. The length of the comment period was determined by the LIC to fit within the Committee's work program. A number of written submissions were received after the closing date, but were, in any case, included in the final assessment of results.