

**TravelSmart Workplace Forum**  
**Wednesday 26 November 2008**

## **Promoting cycling in the workplace**

The TravelSmart Workplace program supports employers to promote sustainable travel choices by their employees and visitors/clients. TravelSmart Workplace Forums are held quarterly as a networking and training opportunity for representatives of workplaces involved in the program. Today's forum will focus on promoting cycling through workplaces.

Cycling is an active, low carbon mode that can be used more for commuting and business trips. Employers and site managers can promote cycling to employees and clients/visitors in many ways, including providing facilities, information and incentives. Cycling, especially workplace facilities, is a common topic of discussion when developing workplace travel plans. This forum aims to raise awareness of what local employers can do, including examples of workplace action.

### **Program**

<b>Time</b>	<b>What</b>	<b>Who</b>
9:30	Welcome	David Wake, TravelSmart Workplace Project Officer, DPI
9:40	<b>Building a pro-cycling culture in the workplace</b>	Andy Miles-Tweedie, Woodside
9:55	<b>Workplace facilities for cycle commuters</b>	Colin Ward, Cycling Infrastructure Engineer, DPI
10:10	Questions/discussion	
10:30	Morning tea	
10:40	<b>Marketing cycling through events and information</b>	Russell Greig, Cycling Program Development Leader, DPI
10:50	<b>Cycling 100: workplace incentives for cycle commuting</b>	Joanne Burgess, TravelSmart Officer, City of Stirling
11:00	<b>Activating staff travel with pool bicycles</b>	Tahlia Maslin, Healthy Active Workplaces Project Officer, Dept Sport & Recreation
11:10	Questions/discussion	
11:30	Conclude	David Wake, TravelSmart Workplace Project Officer, DPI

# Promoting cycling in the workplace

## Resource list

Publications, websites and contacts you may find useful:

### **Bikewest**

Bikewest is part of the Department for Planning and Infrastructure and promotes cycling and supports development of cycling infrastructure. Bikewest produces the Perth Bike Maps and other guides and provides information on cycling events and practicalities of cycling on its website.

<http://www.dpi.wa.gov.au/cycling/1515.asp> or phone 9216 8000

### **How to set up a successful bikefleet - a Toolkit**

A guide to establishing and maintaining a workplace bicycle fleet. Topics include the business case for a bicycle fleet, selecting equipment, risk management and maintenance. Prepared by the Bicycle Federation of Australia in 2007.

<http://www.travelsmart.gov.au/toolkits/bikefleets/index.html>

### **Workplace BUG Guide**

Advice on setting up and making the most of a Bicycle User Group in your workplace to encourage cycling. Covers the benefits of a BUG, how to start one and case studies of BUGs (in Melbourne) including their activities. Prepared by Bicycle Victoria.

<http://www.bv.com.au/bikes-and-riding/10705/>

### **The Cycle Friendly Workplace**

How workplaces can be made cycle friendly. This guide includes benefits of encouraging cycling, promoting a cycling culture, improving workplace facilities and examples of employers making a difference. By Bicycle Victoria.

<http://www.bv.com.au/change-the-world/40642/>

### **Cycling: Getting Australia Moving**

A review of the health benefits of cycling and potential to increase physical activity by boosting cycling in the Australian community. Includes recommendations for action to increase adult cycling participation. Published by the Cycling Promotion Fund.

<http://www.cyclingpromotion.com.au/content/view/333/150/>

### **End of trip facilities in government buildings**

Guidelines for cycle facilities in government buildings including bicycle parking, lockers and change and shower facilities in offices, hospitals and schools. Many guidelines are relevant to private buildings.

<http://www.dpi.wa.gov.au/cycling/1523.asp>

### **Bicycle Transportation Alliance**

BTA is a community organisation advocating for cycling in WA. The BTA website includes news on cycling issues and lists local cycling groups. Members receive third party insurance, a newsletter and Cycling Australia magazine and more.

<http://www.btawa.org.au/> or phone 9420 7210