

Pedestrians Have Rights Too



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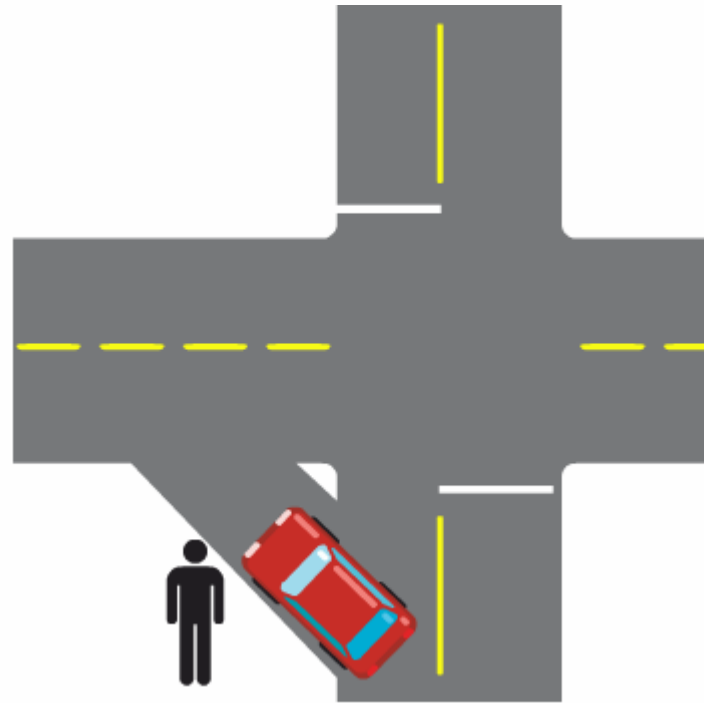


Outline

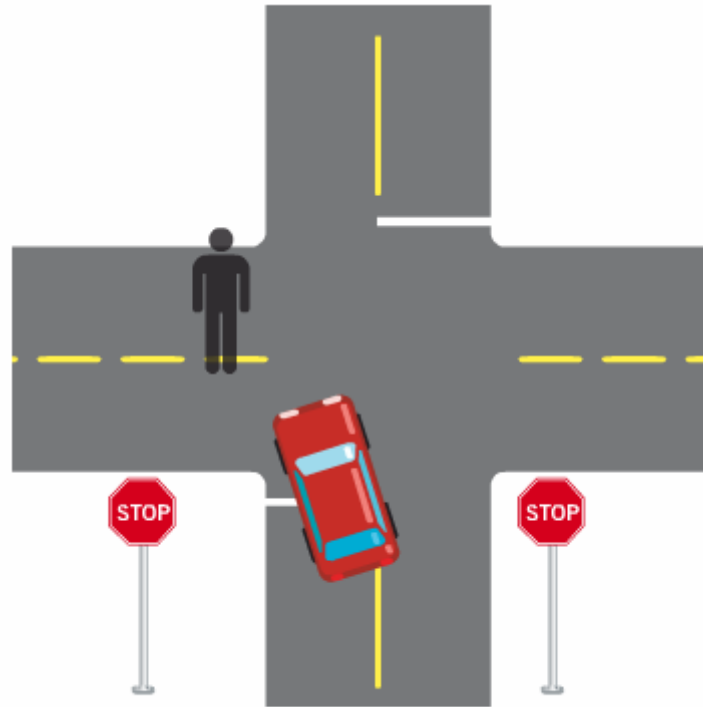
- To raise awareness of motorists and pedestrians obligations as road users at intersections
- Explain how parallel walk crossings operate
- The level of people's awareness of the road rules at intersections
- What can pedestrians do to cross safely
- How you can help communicate these important messages



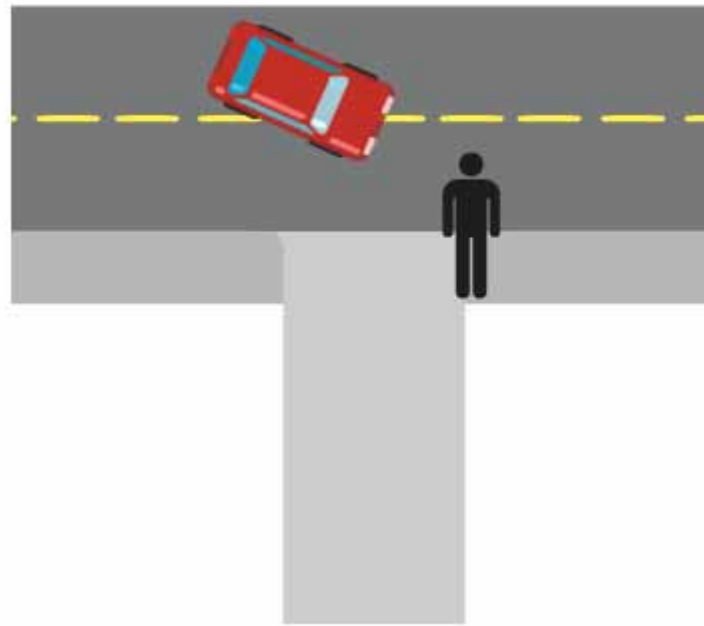
Who has right of way?



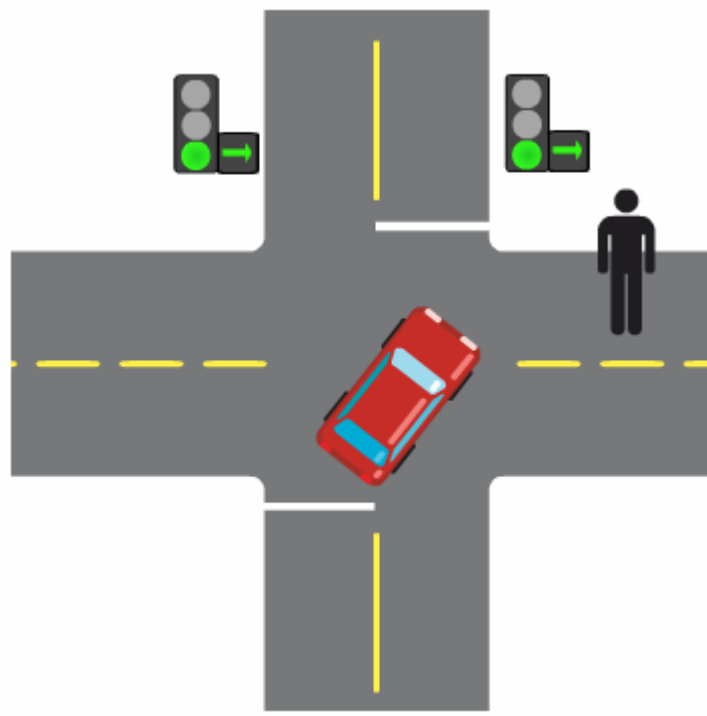
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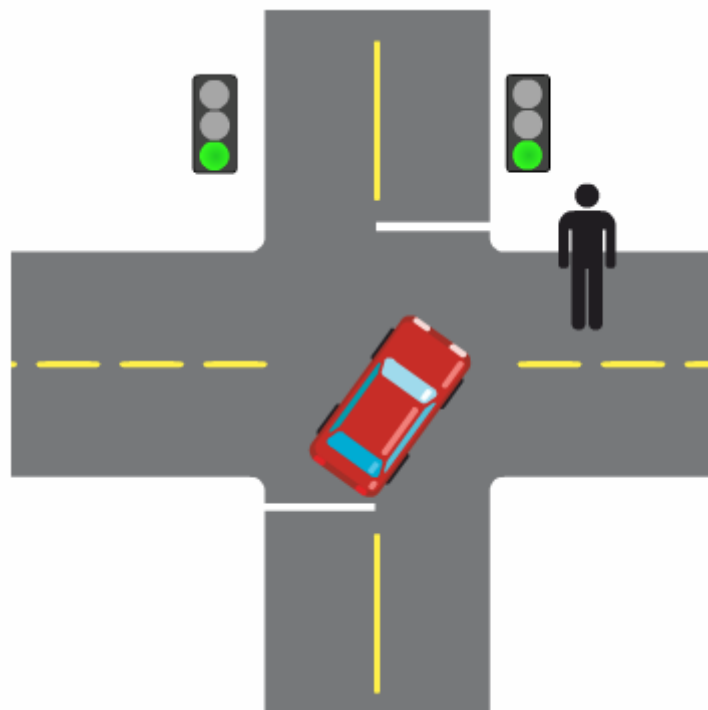
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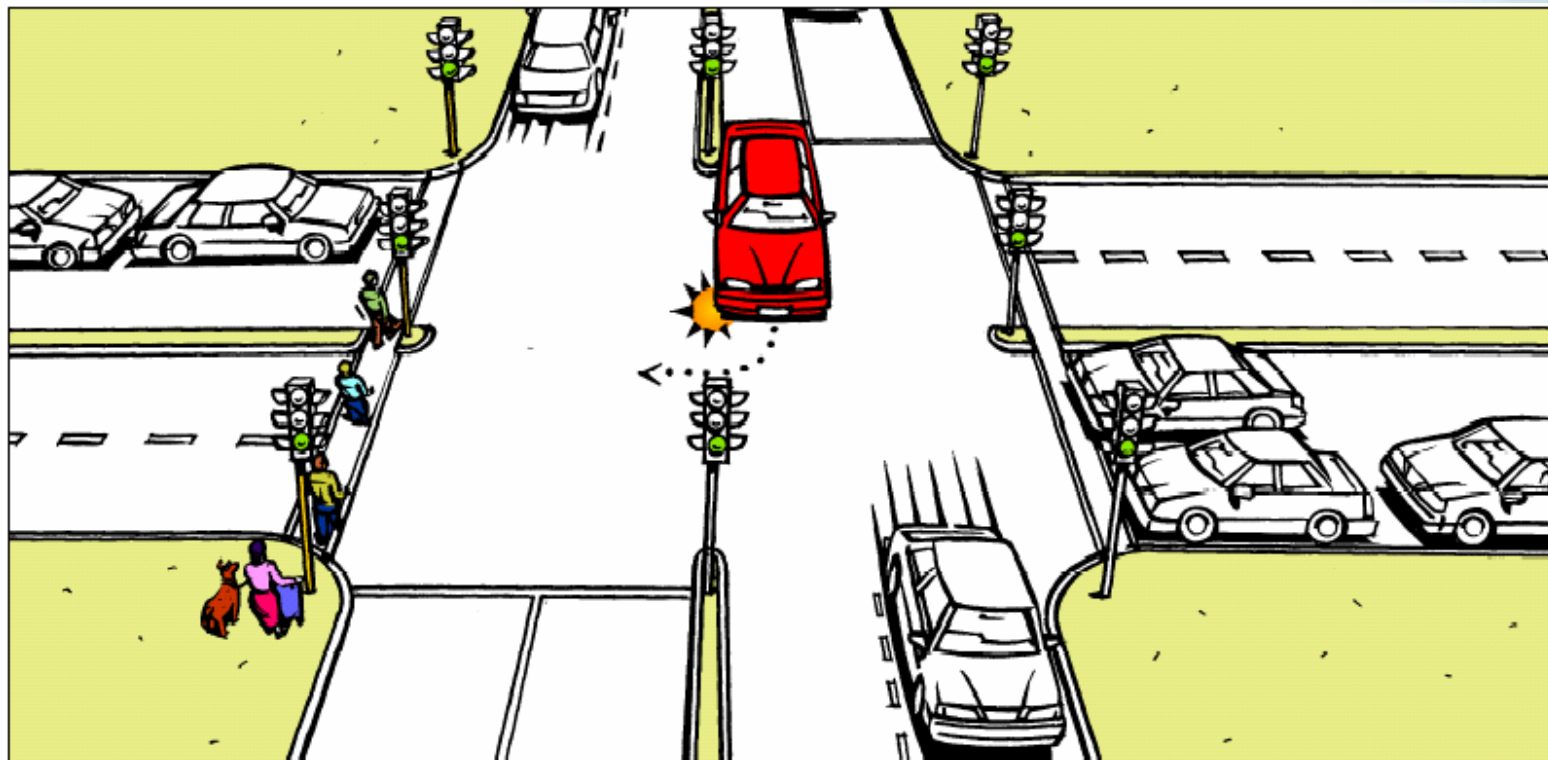
Who has right of way?



Who has right of way?



Parallel Walk Crossings



So what is the current level of awareness of these road rules?

- Independent evaluation conducted
- To determine community awareness and the effectiveness of past campaigns
- Much confusion when pedestrians have right of way
- Very few mentioned that they had noticed past campaigns



Research Results

- 52% of respondents knew that pedestrians had right of way at parallel walk crossings
- 47% knew pedestrians had right of way at a slip lane
- 61% knew that when stopped at a stop or give way sign they had to give way to pedestrians crossing the road the vehicle is turning in to
- 72% knew pedestrians had right of way at a t-junction



Main Roads Quiz Results

- A diagrammatical survey was distributed to over 150 people
- 77% of respondents said that pedestrians have right of way at parallel walk crossings
- 33% of respondents said that pedestrians had right of way at a slip lane
- 59% of respondents said that a vehicle stopped at a stop sign, had to give way to pedestrians
- 41% correctly answered that pedestrians had right of way at a t-junction



2007 Education Campaign

- Brochure to help pedestrians and motorists better understand laws at intersections
- Royal Show Display and other events
- Road Sense adverts in The West Australian
- Main Roads website and internal promotions
- Articles in several publications
- Signs located across our network
- Working with other agencies

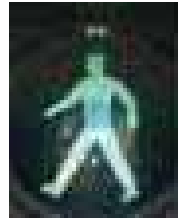


Take the time to cross safely

- Turning motorists must give way to pedestrians. However, do not assume they will
- Make eye contact with motorists
- Use pedestrian crossings
- Avoid crossing between parked cars
- **Acknowledge motorists who give way**
courtesy is contagious



Pedestrian Crossing Signals



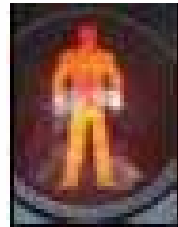
Start Crossing

Watch for turning vehicles



Don't Start Crossing

Finish crossing if started



Don't Cross



How you can help?

- Display brochures at your workplace
- Communicate the message to friends, family and any groups you belong to or people external to your organisation
- Post information on your workplace corporate news



For more information

Contact Main Roads Customer Contact Centre
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www.mainroads.wa.gov.au > Cycling/Pedestrians > Pedestrians



Remember

Turning vehicles must give way to pedestrians who are crossing the road that the vehicle is turning in to

