



Walk There Today Sponsorship
EVALUATION FORM

Event name: _____
Event Date: _____
Event Location: _____
Organising Group: _____

Important: Your answers to these questions will be used by the Department for Planning and Infrastructure's Walking Unit. It is important for future sponsorship applications.

EVENT PARTICIPATION

1a. How many people participated in the event? _____

1b. Which target groups participated: (please tick)

- Children up to 15 years
- Youth 15 to 22 years
- Indigenous Cultures
- Adult women
- Adult men
- Seniors
- People with disabilities
- Other: please describe: _____

1c. Please indicate what percentage (%) of the participants were:

School aged: _____ %

Adult females: _____ %

Adult males: _____ %



PROMOTION

2.a How did you promote the event / project? *(please tick)*

- Promotional material
- Print advertising
- Radio advertising
- Newspaper articles
- Websites, email groups and list servers
- Other: please describe: _____

2b. How did you promote the Walk There Today message? *(please tick)*

- Walk There Today* signage
- Walk There Today* clothing and merchandise
- Walk There Today logo acknowledgement**
- Verbal acknowledgement / PA announcements
- Media: please describe: _____
- Website

** Please attach copies of event advertisements / promotional material, press articles, photographs and letters of support to this evaluation.

2c. Please indicate the quantity of merchandise used and who received it.

	T-Shirts	Caps	Water Bottles	Bags	Lanyards	Wrist bands	Key rings
Volunteers							
Officials							
Participants							



IMPROVEMENTS AND CONTINUITY

3a. How could the event be improved?

3b. Is this event likely to occur again? *(please tick and detail on the line below)*

- Yes
 No

Would you apply for the Walk There Today Sponsorship in the future?

- Yes
 No

THANK YOU FOR COMPLETING THIS EVALUATION!

Please return the completed evaluation form to:

Email: walking@transport.wa.gov.au **(FOR OFFICIAL USE ONLY)**

Post: Walking Unit
Department of Transport
GPO Box C102
PERTH, WA 6839
Phone: 9216 8000

Fax: 9216 8497